

Church Yearbook Instructions - 2024

Why submit your annual data?

We have compiled twelve reasons for you to consider why you should submit your annual data. You can find it on the <u>Yearbook webpage</u>.

Accessing the Data Hub

- To **log into the UCC Data Hub** please go to https://datahub.ucc.org/. Alternately, you will find a link to the Data Hub on the Yearbook webpage (www.ucc.org/research_yearbook).
- Your **username** is your five or six-digit conference church ID#. Please do not use leading zeros for the conference portion of the login. However, leading zeros should be used for the church portion of the number. (For example, the login for church #10 in the California Nevada Northern Conference is 20010.)
- Your conference or association can provide your correct login (Church ID#). If you are a new church within the past year and your login does not work, please contact your conference for assistance.
- Your default password is yearbook.

The Data Hub will be available from January 4, 2024, at noon (EST) through March 6, 2024. Please submit your data as early as possible to avoid potential delays if you should need assistance. If your Conference has asked you to submit your data before March 6^{th} , please follow their guidelines.

Data Hub Help

- The Data Hub contains many **help tips**. If you are unsure of the information a particular data entry field is requesting, simply hover your mouse over the **1** for additional information. You can also find the Data Hub Church Field Guide on the <u>Yearbook webpage</u>.
- Several brief **video tutorials** have been posted on the <u>Yearbook webpage</u> to assist you. Please view these videos before calling your conference or association for assistance.
- The CARDD office is pleased to offer a Yearbook Help Line. Please feel free to contact us for assistance if your Conference or Association is unavailable to assist you.

CARDD Yearbook Help Line

Hours: Monday - Friday from 9:30 am – 3:30 pm (Eastern Time)

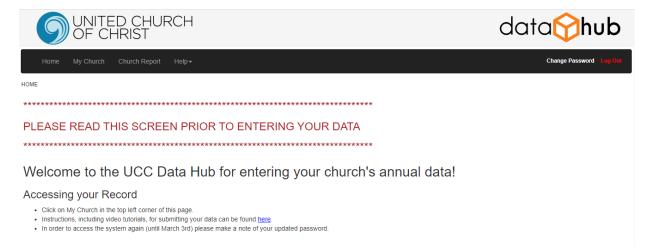
Dates: January 8th – March 6th (excluding holidays)

Phone: 216-736-3221

If your call is not answered, please leave a message and we'll return your call promptly.

Changing your password

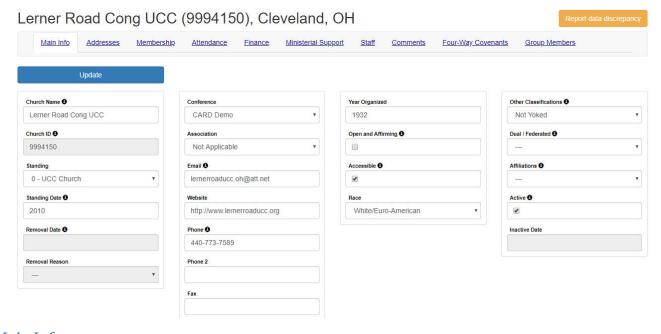
- After you log in to the system for the first time, you should change your password. If you are not
 prompted to change your password upon logging in, your screen will look similar to the picture below.
 Click on Change Password at the upper right corner to update your password.
- Please make note of your updated password.



If you need assistance logging in, please contact your **Conference** or Association.

My Church

This section provides you access to all of your church's information that is maintained by your Conference
or Association in the Data Hub. You will be interacting with the real-time database that national staff and
conference/association staff of the UCC use.



Main Info

- The *Main Info* tab contains basic church biographic & demographic information. Please update any incorrect information and provide any missing information.
- After ensuring all changes you made are correct, please click the *Update* button. You must click the *Update* button for the data to be saved.

- Please note you are **not** able to update any of the gray fields; only your conference or association can edit this information. If there are any errors in those fields, please notify your conference or association immediately.
- You are also not able to update the Open and Affirming checkbox. This data is updated upon notification from the UCC Open and Affirming Coalition. If your church has completed the ONA process with the Open and Affirming Coalition, please email us at yearbook@ucc.org with your church's name and location. Include ONA Church in the subject line. We'll work with the Open and Affirming Coalition to verify this and update your record appropriately. Please be aware, if there is a check mark in this box, it means your church is marked as Open and Affirming; the box is grayed out because you cannot edit this field.

Addresses

We currently track three types of addresses for churches: mailing, location, and campus.

- Mailing is the address that is used for all church mailings and other general mailings.
- Location is the physical location of the church. This address is used on the <u>Church Finder</u> on <u>ucc.org</u> to provide a map of your church location. Please note that this address is required, and you must provide the County and latitude and longitude when selecting this address type.
- *Campus* is the physical location of an additional campus of your church. This address is used on the <u>Church Finder</u> on <u>ucc.org</u>
- If you enter a new location or campus address, please also update the latitude and longitude. View the video Updating Church Contact Info on the <u>Yearbook webpage</u> to learn how to lookup latitude and longitude. (Please note, when mailing and location address are the same, both addresses must be entered.)

Providing an Address Change

- Click the *Add New Address* button. Please provide all required information: Address, City, State, Zip, and Address Type.
- Please only click the Add button **once** to prevent duplicate entries from being recorded. The system may take a few seconds to process after you click the button. Do not click the Add button a second time or you may create a duplicate entry.
- Please only use the United States Postal Service-approved abbreviations in all addresses. Please do NOT use any punctuation. The abbreviation guide can be accessed at:
 http://pe.usps.gov/text/pub28/28apc_002.htm

Membership

(Video entitled **Updating Annual Church Membership** is available on the <u>Yearbook webpage</u>.)

- On this screen, you can view all data since 1992. Please click *Add New Membership Year Data* when you are ready to provide your data.
- Please do not leave any values blank. Zeroes must be entered.
- After entering all your data, please click on the *Calculate Totals* button to compute the totals.
- The 2023 Membership will appear in the field labeled *Total Membership*.
- If this number is incorrect due to the previous year's membership being inaccurate, please enter an adjustment number in the adjustment field. **DO NOT** enter the correct 2023 membership total in this adjustment field; enter only the number you need to adjust the calculated total to be correct. (Negative numbers can be entered here.) Click the *Calculate Totals* button again to ensure the correct 2023 membership is recorded.
- When you are satisfied that everything is correct click the *Add* button. If you need to return to this screen later, please click the *Cancel* button.

Attendance

(Video entitled **Updating Annual Worship Attendance** is available on the <u>Yearbook webpage</u>.)

- Average Worship Attendance reported here should only be for in-person worship. We will be asking about virtual worship in the Supplemental Survey.
- Please compute your average worship attendance for only those weeks your church held in-person worship.
- This screen operates the same as the Membership screen. Please provide all attendance data on this screen.
- Please do not leave any values blank.
- If you have questions about Church Participants and Community Engagement please see the "Guide to Yearbook Community Engagement and Total Church Participants Categories" posted on the <u>Yearbook</u> webpage.

Finance

(Video entitled **Updating Annual Financial Data** is available on the **Yearbook webpage**.)

- This screen operates the same as the Membership screen. Please provide all financial data on this screen.
- Fields can be left blank here. Only add zeroes when that is accurate. Do not add zero if you are opting to not provide a value.
- This screen only allows whole dollar amounts. Please round to the nearest whole dollar. Do not enter decimals or dollar signs.
- All salaries should be included in your Operating Expenses, even if reported in the Ministerial Support tab.

A change was made in 2017 regarding how OCWM giving is reported. Your conference will continue to report your Basic Support Giving and giving to each of the four Special Mission Offerings (i.e., One Great Hour of Sharing, Neighbors in Need, Strengthen the Church, and Christmas Fund). You will report all other UCC Giving as *Other UCC Giving*. If you have a question about what this might include please see the "Other UCC Giving" document posted on the Yearbook webpage.

Special Notes

- ❖ Southern New England Conference churches should NOT include their Proportional Gifts as Other UCC Giving. Your conference will report Proportional Gifts in the Basic Support Giving column. Since it is shared with the National Setting, it is analogous to Basic Support for this report.
- New York Conference Reformed Association churches should **NOT** report your Assessment as Other UCC Giving. Your conference will be reporting this giving on your behalf.

Ministerial Support

(Video entitled **Updating Annual Ministerial Support Data** is available on the *Yearbook webpage*.)

- This screen operates very similarly to the Membership screen as well. However, you can provide more than one report for the year on this screen if you are reporting for multiple ministerial staff. Please be sure to indicate if this is a full-time position.
- All data provided in this report should be annualized. If your church only had a pastor for part of the year, the compensation should be computed on an annual basis. This will ensure we can compare across churches.
 This is not an actual accounting of the amount your church paid, but rather what the church would have paid for this position for an entire year.
- This data is only used in providing summary reports of average compensation packages of numerous churches. Your church's ministerial support data will not be released.
- All actual staff and ministerial compensation should also be included in your Operating Expenses reported
 on the Finance tab.

Staff

• This screen displays all current ministerial staff serving your church according to Data Hub records. Please report inaccurate information to your Conference or Association.

Editing Data

- After you have entered your annual data in the Data Hub you have access to edit this entry until the Data Hub closes on March 6th.
- To edit data on the Membership, Attendance, Financial, or Ministerial Support tabs simply click the pencil icon beside the 2023 year data. This will open the data entry screen for you to make corrections.
- If other years' data needs correction, please contact your Conference or Association.

Church Report

- This will provide you with a report of your church's data.
- In the top left corner of this report screen, you can select the year for which you'd like data displayed.
- If you'd like a printout of the data you've just reported, select 2023 from the list. (You can also print copies of the previous year's reports by selecting the appropriate year.)
- You can print this report by clicking on the printer icon. You can also save this report in a variety of file types. Click on the disk icon to select the type of file you'd like to save. Your Conference does not have access to print this report.
- If you require a copy for your files, please be sure to print it before logging out of the system.

Supplemental Survey

- This year we are continuing the supplemental data collection. We'd like churches to answer a few questions that are not part of the annual Yearbook data collection.
- This data will help the CARDD office better understand the congregations we serve and help us plan future research projects.
- We will be gathering virtual worship attendance in the Supplemental Survey. Please see the section below for further details on measuring virtual worship attendance.
- A link to the supplemental data collection will be provided on the Data Hub home page. It can also be found at https://www.surveymonkey.com/r/2024_supplemental_survey_YB.
- The survey is brief and should take less than ten minutes to complete.
- These additional questions are included in the Church Data Entry Guide as well.

Virtual Worship

Because virtual worship and in-person worship numbers represent very different things the data for each is being reported separately. Whereas in-person worship figures count people, virtual worship numbers are more complicated. For example, multiple people can view one screen, or worship services can be viewed days/weeks after the actual service, or people may only engage in a service for a few seconds before moving on, or they may even log into the same service multiple times.

For these and many other reasons, we are counting virtual worship and in-person worship separately and will plan to continue collecting virtual worship data in the years ahead. Until we can upgrade the Data Hub to capture those numbers directly, we are using the <u>supplemental survey</u> as a stopgap measure.

We suggest you measure your virtual worship using the following metrics:

- Online video conferencing number of devices logged in per service
- Social media number of views per service
- Video hosting number of views per service
- Multi-stream number of views per service
- Audio platform number of listeners per service
- Audio conference number of listeners per service
- Television number of viewers per service

Incentives

This year we are offering several incentives for churches that submit **both** their annual Yearbook report and answer the supplemental research questions. Every church that responds to both will be entered into a random drawing for several prizes. If your church is selected we will send an email to the email address noted in the Data Hub. Please be sure to respond to us if you receive an email.

The following prizes will be awarded:

- \$100 UCC Resources Gift Card 5 gift cards will be awarded
- One year free subscription to Access UCC (online Yearbook and Directory) 10 subscriptions will be awarded
- 2023 Yearbook and Directory 10 books will be awarded
- Statistical Profile 15 will be awarded

REMINDERS

- The Data Hub Church Field Guide posted on the <u>Yearbook webpage</u> provides descriptions of most of the data you will be entering. Refer to this as needed.
- Change your password immediately. Make a note of your updated password.
- Use USPS-approved abbreviations only in addresses.
- All questions, concerns, or comments should be directed to your Conference or Association.
- To cancel out of any of the data entry screens without saving the yearly data, simply click the Cancel button.
- All inaccurate data that is submitted should be reported to your Conference or Association for correction.
- A Data Hub Reporting Guide is provided at the end of this document to assist you in gathering data before submitting it in the Data Hub. Please print this to assist you in gathering your data before submitting it to the Data Hub.
- There are several video tutorials posted online to assist you. Please visit the <u>Yearbook webpage</u> to view these videos
- Please report any errors to your Conference in the manner they asked to be notified. Some may have instructed you to use the "Report Data Discrepancy" button throughout the Data Hub and others may have asked you to email them.

DATA HUB REPORTING GUIDE

Membership Additions Removals Confirmations Deaths Confessions of Faith Transfers Out Transfers In Other Removals Reaffirmations of Faith Total 2024 Membership **Baptisms** Child Baptisms (12 & younger) Adult Baptisms (13 & older) Attendance **Youth Program** Average Weekly Worship Active Jr. High Participants Attendance (in person only) Active Sr. High Participants **Community Engagement Church Participants** Have your members participated in US or international mission/ Yes No immersion/service trips? **Christian Education/Faith Formation Program Active Participants Average Participants** Children (0-17 years) Children (0-17 years) Adults (18 years & over) Adults (18 years & over) **Financial** Income **Expenditures Total Income** Other UCC Giving Pledges and Offerings Other Support **Capital Payments Operating Expenses Endowments Bequests Deferred Gifts** Endowment

Ministerial Support

Full-time	Yes No	Utility Allowance	
Minister Category		Social Security	
Salary		Annuity	
Additional Amount Paid by Other Church		Insurance	
Parsonage		Other Expenses	
Rental Allowance		Business Expenses	

If you have multiple pastoral staff, please complete additional ministerial support reports.

Full-time	Yes	No	Utility Allowance	1
Minister Category			Social Security	
Salary			Annuity	
Additional Amount Paid by Other Church			Insurance	
Parsonage			Other Expenses	
Rental Allowance			Business Expenses	1
Full-time	Yes	No	Utility Allowance	
Full-time	Yes	No	Utility Allowance	
Minister Category			Social Security	
Salary			Annuity	İ
Additional Amount Paid by Other Church			Insurance	
Parsonage			Other Expenses	
Rental Allowance			Business Expenses	

Supplemental Yearbook Survey 1. Does your church use church management software? □ Yes \square No (skip to question 3) ☐ Unsure (skip to question 3) 2. What church management software do you use? **Virtual Worship & Online Giving** 3. Did your church hold virtual worship at any time in 2023? \square No (skip to Question 9) 4. Select the type of platform(s) you have used for virtual or broadcast worship (choose all that apply): Video Conferencing (e.g., Zoom (meeting or webinar), Go To Meeting, Skype, Uber Conference, Teamlink, Webex, Google Duo, Google Meet, Microsoft Teams) a. On average, how many devices are logged in per service? b. Select platform(s) used (choose all that apply) □ Zoom (meeting or webinar) ☐ Go To Meeting □ Skype □ Uber Conference □ Teamlink □ Webex ☐ Google Duo ☐ Google Meet ☐ Microsoft Teams Social Media (e.g., Facebook Video/Premiere/Live, Instagram Live, Discord, Twitch, TikTok) a. On average, how many views are received per service? _____ b. Select platform(s) used (choose all that apply) ☐ Facebook Video/Premiere/Live ☐ Instagram Live Discord □ Twitch □ TikTok □ Other □ Video Hosting Platform (e.g., YouTube Video/Premiere/Live, Vimeo Video/Premiere/Live, Boxcast, Google Drive, Faithlife TV, Boxcast, Dacast, Kaltura, Wistia, Brightcove, JW Player, Flowplayer,

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Vidyard, Wowza, Recorded video sent via email)

□ Boxcast□ Google Drive□ Faithlife TV

b. Select platform(s) used (choose all that apply)
YouTube Video/Premiere/Live
Vimeo Video/Premiere/Live

a. On average, how many views are received per service?

□ Boxcast	
□ Dacast	
□ Kaltura	
□ Brightcove	
□ JW Player	
□ Flowplayer	
□ Vidyard	
□ Wowza	
☐ Recorded video sent via email	
□ Other	
Multistream (e.g., Restream.io, Streamyard)	
a. On average, how many views are received per service?	
b. Select platform(s) used (choose all that apply):	
□ Restream.io	
□ Streamyard	
Audio Platform (e.g., podcast, radio broadcast, recorded audio on website, AM radio, 1-800 phor number)	ıe
a. On average, how many listeners are there per service?	
b. Select platform(s) used (choose all that apply):	
□ Podcast	
□ Radio broadcast	
☐ Recorded audio on website	
☐ AM radio	
□ 1-800 phone number	
□ Other	
Audio Conferencing (e.g., live or prerecorded conference call, FreeConferenceCall.com)	
a. On average, how many listeners are there per service?	
b. Select platform(s) used (choose all that apply):	
☐ Live or prerecorded conference call	
□ FreeConferenceCall.com	
□ Other	
Television (e.g., local broadcast TV)	
a. On average, how many viewers are there per service?	
b. Select platform(s) used (choose all that apply):	
□ Local broadcast TV	
Other (please specify)	
a. On average, how many attend this service?	
b. Please describe how you count attendance	

5.	How often did your church offer virtual worship opportunities in 2023? Once or twice a year Once every month or two About every month Two or three times a month Every week More than once a week
6.	Do you stream your in-person worship service? ☐ Yes ☐ No
7.	Who is attending your virtual worship services? (Choose all that apply.) Current members Former members Family/friends/colleagues of current members Family/friends/colleagues of the pastor People previously unconnected to the church People interested in becoming members Members of the local community
8.	Do you plan to continue offering a virtual worship option in the future? ☐ Yes ☐ No ☐ Unsure
9.	How has giving in your church changed since COVID-19? ☐ Giving has decreased significantly ☐ Giving has decreased modestly ☐ Giving has stayed the same ☐ Giving has increased modestly ☐ Giving has increased significantly
10.	Does your church offer electronic giving options? ☐ We offered electronic giving before March 1, 2020 ☐ We have made electronic giving options available since March 1, 2020 ☐ We do not offer electronic giving options (skip to Congregational Engagement Questions) ☐ We are considering offering electronic giving options (skip to Congregational Engagement Questions)
11.	What platform(s) are you using for electronic giving? (Choose all that apply.) Vanco/Realm Tithe.ly PayPal Venmo Church website Other (please specify)
12.	What percentage of your giving would you estimate is received electronically?%

Congregational Engagement Questions (e.g. beyond measuring membership)

The following questions are based on the results of previous supplemental surveys when we asked churches what measures best describe their community. We would like to learn more about some of the most popular measures congregations reported so we can report data in the future that best reflects the work and mission of your church communities.

13.	Does your church own your building?
	☐ Yes☐ No (skip to Question 15)
	How many outside organizations regularly use your church building? How many of your church members would you estimate: Volunteer at the church (e.g., serving meals, teaching Christian Education classes, driving members to appointments, setting up the church for worship services, etc.)
	Volunteer in the community (e.g., at a local food pantry, leading a scout troop, etc.)
16.	How many community members would you estimate volunteer at your church? These are people who are not members but volunteer their time with church-related activities
	Questions from Ministries of the National Setting
Yo	uth Ministry
17.	On average, how many children (0-12 years old) attend your church? Please provide a numerical value.
18.	Does your church have an active children's ministry? (e.g., faith formation, childcare, sports, etc.) ☐ Yes ☐ No (skip to question 23)
19.	What adults are actively involved in your church's children's ministry? Select all that apply (If Clergy or Lay Paid Staff are NOT selected, skip to question 23)
	 □ Clergy - On staff at this congregation □ Clergy - On staff at another congregation or organization but works with this congregation □ Lay Paid Staff □ Volunteers □ Parents □ Other (please specify)
20.	Are any of these individuals' ministries primarily focused on youth and children?
	☐ Yes☐ No (skip to question 23)
21.	Are any of these individuals seminary trained? ☐ Yes ☐ No ☐ Unsure
22.	Please indicate the employment status of the individual(s) on staff: Full-time Part-time A combination of full- and part-time staff Other (please specify)

23.	In t	the past year, have you sought out UCC children's curricula or faith formation resources? Yes No (skip to question 25)
		Unsure (skip to question 25)
24.	Wł	nich, if any, UCC curricula have you used in the past year?
25.		es your congregation participate in Confirmation? Yes
		No (skip to question 27)
26.	Wh	nat grades participate in confirmation? (Select all that apply.) Before middle school 6 th grade 7 th grade 8 th grade 9 th -12 th grade
27.		w do children and youth (under 18) currently participate in the life of the church? (Select all that ply.)
		Leadership opportunities (e.g., junior deacons, various boards/committees, etc.) Choir Worship assistants (e.g., offering prayers, assisting with communion, scripture reading, etc.)
		Planning teams Christian Education/Faith Formation Vacation Bible School
		Other (please specify)
28.	Wł	nat would a just and hopeful world for children look like for you?
En	viro	onmental Justice Ministries
29.	Ha	s your church divested from fossil fuels?
		Yes If yes, can the UCC's Environmental Justice Ministries add your church to the UCC's online list of divested churches? Ves No
		No
		Unsure
30.	Do	es your church have solar panels?
		Yes
		If yes, can the UCC's Environmental Justice Ministry add your church to the UCC's online list of solar churches?
		□ Yes □ No
		No No

		more about solar panels? \Box Yes (please include your contact information below) \Box No
		Name:
		Role at church:
		Email address:
		Phone number:
[Unsure
Dhil	ant	thropy
		en does your church's fiscal year begin?
		January 1st
		July 1 st
		Other (please specify)
		es your church teach members about the work of the wider UCC and <i>Basic Support - Our Church's</i> ler Mission?
[Yes (skip to question 33)
[No
		If no, why do you opt not to teach members about the work of the wider UCC and <i>Basic Support - Our Church's Wider Mission</i> ? (skip to question 34)
		w does your church teach members about the work of the wider UCC and <i>Basic Support - Our</i> rch's Wider Mission? (Select all that apply.)
[Sermons and mission moments in worship
[Newsletter articles.
[Videos from national.
[Social media.
[Association and/or Conference meetings.
[Visits from National Staff.
		Back of the worship bulletin updates.
		UCCNews and/or other newsletters from National Ministries.
		Other (please specify)
		v do you fund your support for the UCC's <i>Basic Support - Our Church's Wider Mission</i> ? (Select all that ly.)
[We budget our contribution in the Annual Church Budget.
[A committee reviews and sets the amount for the budget.
[We take a special offering on a Sunday.
[We hold a special fundraiser for the work of the wider church.
[We tithe a percentage of any windfalls or special bequests we receive to the UCC.
[When our members make a pledge, there is an option to make a gift to the UCC (e.g., on a pledge card).
[We make a contribution from earnings (e.g., business income from rentals or investment income).
		We nay dues /ner capita /apportionments to our Association and Conference

If no, is your church interested in being contacted by our Environmental Justice Ministry to learn

		Other (please specify)
35.	In (our church, the most important kind of offering is: (Select only one) The annual Special Mission Offerings: The Christmas Fund for Veterans of the Cross, Neighbors in Need, One Great Hour of Sharing, and Strengthen the Church Basic Support - Our Church's Wider Mission Emergency relief (e.g., Ukraine relief, Maui Fires) Special programs of the National Ministries of the UCC (e.g., Join the Movement for Anti-Racism, Climate Justice, Global Ministries) Other (please specify)
36.	Ma; □	y the Philanthropy team contact your financial lay leader? Yes Name:
		Email Address:
		No
		HOPE ich, if any, of the following has your church completed in the last 12 months? (Select all that apply.) Supporting disaster response in our conference Creating/reviewing an existing disaster plan Connecting with the conference disaster coordinator Mission trip(s) 1. Which organization did you work with for your mission trip(s)?
		2. Please indicate the number of persons in each age group participating in the mission trip(s): Youth (ages 13 and below) Older youth (14-18 years) Young adults (19 - 40 years) Adults (40 - 64 years) Older adults (65 years and older) Assembling kits for CWS a. Please estimate the number of each CWS kit type your church assembled in the last 12 months: Period Packs Welcome Backpacks Clean Up Buckets School Kits Hygiene Kits
38.		ve you sponsored any refugees in the past 3 years?
		Yes a. How many refugees has your church sponsored in the past 3 years? b. Which country or countries have your sponsored refugees come from?
		No

Chu	rch Identity
39.	In what type of community is your church located?
	□ Open country/rural area
	□ Small town or village
	□ Large town or small city
	□ Newer suburb
	□ Older suburb
	□ Inner city or urban
40.	Is an essential part of your church's community online?
	□ Yes
	\square No
41.	What five words express the mission of your church?
	What five words would someone from the community (who is not part of your church) use to describe your church?
43.	What words best describe your church's theological identity?